



Sustainable **OREGON** *2021*

*The conference that connects Oregon's
materials management industry.*

OCTOBER 20-22 | VIRTUAL CONFERENCE



Presented by:



SPONSORSHIP OVERVIEW

THE CONFERENCE

Sustainable Oregon 2021, AOR's 43rd annual conference, is an interactive learning experience featuring cutting-edge educational sessions from industry leaders and experts. Due to pandemic uncertainties, the conference will be held virtually October 20-22nd, 2021.

WHY SPONSOR?

Though virtual, Sustainable Oregon 2021 offers an array of sponsorship opportunities that not only promote your organization but also demonstrates your commitment to AOR and the growth of the materials management industry in Oregon.

Your Sustainable Oregon sponsorship supports the state's most important annual recycling industry event and AOR's work throughout the year. Supporting AOR is also a means of supporting the critical legislative advocacy necessary to ensure that Oregon's remains a national leader on recycling. AOR's legislative work helps is essential to delivering our vision for a system of sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility. Our website, newsletter (~2,000 subscribers), and social media (~1,600 followers on Twitter; ~1,200 Facebook followers) presence reaches far beyond our membership, further enhancing our ability to share our mission and the work we do throughout Oregon, AND to showcase your sponsorship.

Our sponsorship packages are designed to connect our sponsors to the attendees they are seeking to reach. Now, not only do sponsorships include recognition during the conference, we will be promoting our sponsors year-long through our e-news, blog, and social media, as well as a strong presence on our website. We are also providing new opportunities and flexibility to tailor sponsorship packages to more specific audiences and provide more direct visibility during specific conference events. If you are interested in sponsoring, but you don't see the right fit for you, call us. We'd be glad to work with you to find a suite of benefits that meets your needs.

ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management. Nonprofits; waste haulers; recyclers; state, federal, and local government; recycled product manufacturers; educational institutions; and many others come together under the AOR umbrella to achieve these goals.

If your company or organization is interested in sponsoring the conference,
please let us know **by Friday, September 3, 2021.**

Join the many businesses and organizations that showcase their support for recycling by choosing one of our many sponsor opportunities or by simply exhibiting and attending the conference. Feel free to contact Amy Roth, AOR's Resource Director, for more details at 503.233.3056 or amy@oregonrecyclers.org.

Thanks for your interest! We look forward to talking with you about our sponsorship opportunities!

Sponsorship Level \$\$	Title Sponsor \$10,000 SOLD!!	Scholarship Sponsor \$7,500	Networking Sponsor \$5,000	Session Sponsor (8 available) \$2,500	Platinum Supporter \$2,000	Gold Supporter \$1,500	Silver Supporter \$1,000	Bronze Supporter \$500
Conference Recognition	Verbal and large individual Logo placement in all sessions	Verbal and large individual Logo placement in all sessions	Verbal and during networking event	Verbal and large individual Logo placement in sponsored session	Extra-Large Grouped logo during sessions	Large-Grouped logo during sessions	Medium Grouped logo during sessions	Small Grouped logo during sessions
Conference Marketing	Prominent Logo placement on all conference materials	Logo placement on all scholarship promotionals	Logo placement on all networking promotionals	Logo placement on session promotionals	Extra-Large Logo on sponsors graphic	Large Logo on sponsors graphic	Medium Logo on sponsors graphic	small Logo on sponsors graphic
Conference Registrations	6	5	4	3	2	1	50% off one registration	
Website Recognition	Logo w/link on all website pages	Logo w/link on all website pages	Logo w/link on all conference pages	Logo w/link on session description & agenda pages	XL Logo w/link on conference sponsor page	Large Logo w/link on conference sponsor page	Medium Logo w/link on conference sponsor page	Small Logo w/link on conference sponsor page
Promotional Blog/Newsletter Articles (sponsor provided, year long)	4	3	2	1				
Social Media Posts	5	4	3	2	1	1	1	1
Membership Dues for 2022								