



Sustainable **OREGON** *2020*

*The conference that connects Oregon's
materials management industry.*

JUNE 10-12 | GLENEDEN BEACH, OR

oregonrecyclers.org



ASSOCIATION of
OREGON
RECYCLERS

SPONSORSHIP OVERVIEW

THE CONFERENCE

Sustainable Oregon 2020, is AOR's 42nd annual Conference & Trade Show is a three-day interactive learning experience featuring cutting-edge educational sessions, workshops, local and national experts and speakers, facility tours, valuable networking opportunities, and an awards program to celebrate the achievements of Oregon's recycling, reuse, and waste reduction businesses and leaders. **The conference also provides unmatched networking opportunities in one location.** This is the time and place each year that recycling professionals from Oregon and around the Northwest gather to talk all things recycling, composting, and sustainable materials management. The conference will be held at The Salishan Resort in Gleneden Beach, Oregon.

WHY SPONSOR?

Sustainable Oregon 2020 offers an array of sponsorship opportunities that provide your business or organization with unmatched access to professionals working at the cutting edge of recycling and waste management in Oregon and across the Pacific NW. The conference is a cost-effective way to promote your products and services and gain recognition for your recycling and waste prevention achievements. Conference sponsorship also demonstrates your commitment to AOR and the growth of the recycling industry in Oregon.

Your Sustainable Oregon sponsorship supports the state's most important annual recycling industry event and AOR's work throughout the year. AOR hosts two educational forums each year convening professionals from around the state to address the most immediate challenges in our industry. Our two On the Road tours offer members a behind the scenes look into the businesses that make Oregon a sustainable place to live.

Supporting AOR is also a means of supporting the critical legislative advocacy necessary to ensure that Oregon's remains a national leader on recycling. AOR's legislative work helps is essential to delivering our vision for a system of sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility. Our website, newsletter (1,600+ subscribers), and social media (1,590 followers on Twitter; 1000+ Facebook followers), presence reaches far beyond our membership, further enhancing our ability to share our mission and the work we do throughout Oregon.

AOR reshaped our sponsorship packages in 2019 to better connect our sponsors to the attendees they are seeking to reach. Now, not only do sponsorships include recognition during the conference, we will be promoting our sponsors year-long through our e-news, blog, and social media. And with our conference going digital, sponsors will have a strong presence on our website and the conference app for all who visit to see. We are also providing new opportunities and flexibility to tailor sponsorship packages to more specific audiences and provide more direct visibility during specific conference events. If you are interested in sponsoring, but you don't see the right fit for you, call us. We'd be glad to work with you to find a suite of benefits that meets your needs.

ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management. Nonprofits; waste haulers; recyclers; state, federal, and local government; recycled product manufacturers; educational institutions; and many others come together under the AOR umbrella to achieve these goals.

TITLE SPONSOR - \$10,000 – SOLD!

Named as Title Sponsor with corporate name/logo on all conference marketing and advertising
Prominent Conference Branding with corporate/organization name/logo on conference app, pocket agenda, and signage
Opportunity for 5 minutes address to audience during Annual Meeting Lunch on Thursday
Prime exhibit space (\$725 value)
4 conference registrations, including 4 tickets to Wednesday night entertainment (\$2,080 value)
Authority to use AOR logo and conference images in your advertising
Year-long logo placements on the AOR home page with link to your organization as well as conference sponsor page
4 dedicated promotional blog articles, to be featured in newsletter (provided by sponsor)
Recognition during conference opening, closing, Wednesday night reception, and Thursday Night Banquet
5 dedicated social media posts with tagging leading up to and after conference (Facebook and Twitter) as well as logo in emails, and other promotional pieces for the conference
One-Year Membership Dues for 2021 (\$425 value – includes discounted rates for all AOR events)
First right of refusal for 2021

SCHOLARSHIP SPONSOR - \$7,500 - SOLD!

Named as Scholarship Sponsor with corporate name/logo on all conference marketing and advertising
Prominent Conference Branding with corporate/organization name/logo on event signage
Opportunity for 3 minute address to audience during Awards Breakfast on Friday Morning
Prime exhibit space (\$725 value)
3 conference registrations, including 3 tickets to Wednesday night entertainment (\$1,560 value)
Authority to use AOR logo and conference images in your advertising
Year-long logo placement on AOR landing page as well as conference sponsor page
3 dedicated promotional blog articles, to be featured in newsletter (provided by client)
Recognition during welcome reception and during Thursday night banquet dinner
4 dedicated social media posts with tagging leading up to and after conference (Facebook and Twitter) as well as logo in emails, and other promotional pieces for the conference
One-Year Membership Dues for 2021 (\$425 value – includes discounted rates for all AOR events)
First right of refusal for 2021

PLATINUM SPONSOR - \$5,000 (4 available)

Prominent Conference Branding with corporate/organization name/logo on signage of sponsored item
Prominent exhibit space
2 conference registrations, including 2 tickets to Wednesday night entertainment (\$1,040 value)
Authority to use AOR logo and conference images in your advertising
Logo with link to your website on conference landing page
2 dedicated promotional blog articles, to be featured in newsletter (provided by client)
Recognition in 3 social media posts with tagging (Facebook/Twitter), as well as logo in emails, and other promotional pieces for the conference
Recognition from podium during Thursday night banquet dinner

GOLD SPONSOR - \$2,500 (5 available)

Conference Branding with corporate/organization name/logo on signage of sponsored item
Prominent exhibit space (\$725 value)
1 conference registration, including 1 ticket to Wednesday night entertainment (\$520 value)
Authority to use AOR logo and conference images in your advertising
Logo with link to your website on conference landing page
1 dedicated promotional blog articles, to be featured in newsletter (provided by client)
Recognition during Welcome Reception on Wednesday Night
Recognition in 2 social media posts (Facebook/Twitter), as well as logo in emails, and other promotional pieces for the conference
Recognition during Thursday night banquet dinner

SILVER SPONSOR - \$1,250 (7 available)
Conference Branding with corporate/organization name/logo on signage of sponsored item
Exhibit space (\$725 value)
50% discount on (1) conference registration; 1 ticket to Wednesday night entertainment (\$272.50 value)
Authority to use AOR logo and conference images in your advertising
Logo with link to your website on conference landing page
Recognition in 1 social media post (Facebook/Twitter), as well as logo in emails, and other promotional conference materials
Recognition during Thursday night banquet dinner
BRONZE SPONSOR - \$750 (15 available)
Conference Branding with corporate/organization name/logo on signage of sponsored item
2 tickets to Wednesday night entertainment (\$50 value)
Authority to use AOR logo and conference images in your advertising
Logo on conference landing page
Recognition during Thursday night banquet dinner
SUPPORTER - \$250
Logo on conference landing page
Recognition during Thursday night banquet dinner
Recognition in conference promotional emails
FRIEND - \$50
Recognition on conference landing page
Recognition in conference promotional emails

2020 CONFERENCE SPONSORSHIP OPPORTUNITIES	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,250	BRONZE \$750	SUPPORTER \$250	FRIEND \$50
Wednesday Opening Keynote Presentation	X					
Wednesday Night Welcome Reception	X					
Thursday Night Reception and Dinner	X					
Thursday Keynote Plenary	X					
Wednesday Night Networking Activity		X				
Thursday Night Networking Activity		X				
Exhibit Hall		X				
Annual Meeting Luncheon (Thursday)		X				
Recycler of the Year Awards Breakfast (Friday)		X				
Friday Goodie Bag			X			
Speed Networking Session			X			
Networking Breakfast (Thursday)			X			
Silent Auction			X			
Pre-Conference Workshops (3 available)			X			
Concurrent Sessions (11 available)				X		
Coffee/Snack Breaks (4 available)				X		
Breakfast Table Topic (Thursday, 10+ available)					X	
General Conference Support					X	X

If your company or organization is interested in sponsoring the conference, please let us know **May 15, 2020**.

Join the many businesses and organizations that showcase their support for recycling by choosing one of our many sponsor opportunities or by simply exhibiting and attending the conference. Feel free to contact Amy Roth, AOR's Resource Director, for more details at 503.233.3056 or amy@oregonrecyclers.org.

Thanks for your interest! We look forward to talking with you about our sponsorship opportunities!