



2023 SUSTAINABLE OREGON SPONSORSHIP OVERVIEW

THE CONFERENCE

Sustainable Oregon 2023, AOR's 45th annual conference, will be held at Salishan Coastal Resort in Gleneden Beach, Oregon, October 9th – 11th. The Sustainable Oregon Conference brings together hundreds of attendees for interactive learning experiences featuring cutting-edge educational sessions and networking opportunities with industry leaders and experts.

WHY SPONSOR?

Sustainable Oregon offers an array of sponsorship opportunities that not only promote your organization but also demonstrates your commitment to AOR and the growth of the materials management industry in Oregon.

Your Sustainable Oregon sponsorship supports the state's most important annual recycling industry event and AOR's work throughout the year. Supporting AOR also means supporting the critical legislative advocacy necessary to ensure that Oregon remains a national leader in material management. AOR's legislative work has been instrumental in advancing sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility in Oregon for decades. AOR was a member of the Recycling Steering Committee which developed the framework for The Plastic Pollution and Recycling Modernization Act in 2021 (RMA). AOR continues to be involved in ongoing work of the RMA.

We had several notable legislative wins during the 2023 session:

- AOR supported and advocated for SB 543 which prohibits the use of polystyrene foam food containers. The bill was signed into law by Governor Kotek and takes effect July 1, 2024.
- AOR supported and advocated for SB 545 which allows consumers to bring their own containers to restaurants fill with food. The bill was signed into law by Governor Kotek and took effect May 8, 2024.
- Supported and advocated for HB 3220 which expands the Oregon E-Cycles program.
- Supported and advocated for SB 542 which establishes the Right-to-Repair for consumer electronics
- Supported and advocated for SB 123 which directs a PRO consider and develop recommendations for use of digital labeling to convey information about recyclability claims and include recommendations in producer responsibility program plan or plan amendment no later than December 31, 2027. Governor Kotek signed this bill into law which takes effect January 1, 2024.

In addition to supporting our legislative efforts in 2024, your sponsorship will also help support our DEI efforts, and other priority initiatives in the coming year.

The bottomline is your conference sponsorship supports our work all year long and will help us move important issues forward in Oregon. You can read more about our legislative work and programmatic activities in our most recent [annual report](#).

NEW SPONSORSHIP OPPORTUNITY FOR 2023!

This year we are seeking an **Equity & Access Sponsor** to enable us to bring our sessions to those who may not be able to attend in person, or whose primary language is Spanish. Our vision includes recording our plenaries and sessions, transcribing them into Spanish, and making the recordings available after the conference. Our ability to offer this is contingent on finding a sponsor. This is a unique opportunity for you to showcase your support for AOR and equity in our industry.

As the Equity & Access Sponsor, your organization would receive the following recognition and benefits:

- Organization featured in the opening & closing of every video, in both English and Spanish.
- Verbal & visual recognition throughout the conference.
- Large logo placement on all conference promotionals
- Logo with link to your organization on all AOR website pages for one year
- (4) promotional blog posts/newsletter articles (sponsor provided) throughout the coming year
- (5) promotional social media posts (Facebook & LinkedIn) throughout the year
- (5) Full Conference registrations
- Exhibit Booth at Conference
- AOR Membership for 2024.

Contact our Resource Director, Amy Roth (amy@oregonrecyclers.org) to learn more.

OUR REACH

Our website, newsletter (~2,000 subscribers), and social media (~1,600 followers on Twitter; ~1,200 Facebook followers; and LinkedIn) presence reaches far beyond our membership, further enhancing our ability to showcase your sponsorship and the work YOU do in the sustainable materials management sphere.








Our sponsorship packages are designed to connect our sponsors to the attendees they are seeking to reach. Now, not only do sponsorships include recognition during the conference, we will be promoting our sponsors year-long through our e-news, blog, and social media, as well as a strong presence on our website. We are also providing new opportunities and flexibility to tailor sponsorship packages to more specific audiences and provide more direct visibility during specific conference events. If you are interested in sponsoring, but you don't see the right fit for you, call us. We'd be glad to work with you to find a suite of benefits that meets your needs.

ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management.

Our membership spans the gamut of the sustainable materials management industry. Nonprofits; waste haulers; recyclers; reuse organizations, state, federal, and local government; packaging producers, recycling equipment manufacturers, educational institutions and many others come together under the AOR umbrella to achieve these goals.

If your company or organization is interested in sponsoring the conference, please let us know by **Friday, September 15, 2023**. Feel free to contact Amy Roth, AOR's Resource Director, for more details at amy@oregonrecyclers.org.

Sponsorship Level	Equity & Access Sponsor \$15,000	Scholarship Sponsor \$7,500	Networking Sponsor \$5,000	Plenary or Session Sponsor \$3,500/\$2,500	Platinum Supporter \$2,000	Gold Supporter \$1,500	Silver Supporter \$1,000	Bronze Supporter \$500	Friend of AOR \$250
Conference Recognition	Verbal & Visual conference recognition, logo in all conference session recordings.	Verbal and large individual Logo placement in all sessions	Verbal and during networking event	Verbal and large individual Logo placement in sponsored session	Extra-Large Grouped logo during sessions	Large Grouped logo during sessions	Medium Grouped logo during sessions	Small Grouped logo during sessions	Grouped name during sessions
Conference Marketing	Logo placement on all conference promotionals	Logo placement on all scholarship promotionals	Logo placement on all networking promotionals	Logo placement on session promotionals	Extra-Large Logo on sponsors graphic	Large Logo on sponsors graphic	Medium Logo on sponsors graphic	small Logo on sponsors graphic	Name on sponsors graphic
Conference Registration	5	4	3	2	1	50% off one registration	25% off one registration		
Exhibit Booth** (to promote your org, or donate)									
Website Recognition	Logo w/link on all website pages	Logo w/link on all website pages	Logo w/link on all conference pages	Logo w/link on session description & agenda pages	XL Logo w/link on conference sponsor page	Large Logo w/link on conference sponsor page	Medium Logo w/link on conf. sponsor page	Small Logo w/link on conference sponsor page	Name on website
Promotional Blog/Newsletter Articles (sponsor provided, year long)	4	3	3	3	2	2	1	1	1
Social Media Posts	5	4	3	2	1	1	1	1	1
Membership Dues for 2024									

** You can choose to either exhibit your organization/program OR donate your exhibit booth to a Bend-area nonprofit to exhibit in your place, OR another nonprofit of your choosing!