



2022 SUSTAINABLE OREGON EXHIBITOR OVERVIEW

THE CONFERENCE

Sustainable Oregon 2022, AOR's 44th annual conference, will be held at the Riverhouse on the Deschutes in Bend, Oregon, October 26th – 28th, 2022. The Sustainable Oregon Conference brings together hundreds of attendees for interactive learning experiences featuring cutting-edge educational sessions and networking opportunities with industry leaders and experts.

WHY EXHIBIT?

The Sustainable Oregon Conference offers businesses and organizations like yours opportunities to promote your business and demonstrate your commitment to AOR and the growth of the materials management industry in Oregon.

Exhibiting at Sustainable Oregon helps support the state's most important annual recycling industry event and AOR's work throughout the year. Supporting AOR also means supporting the critical legislative advocacy necessary to ensure that Oregon remains a national leader in material management. AOR's legislative work has been instrumental in advancing sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility in Oregon for decades.

Exhibiting will also help support our Diversity, Equity, and Inclusion (DEI) work. The AOR Board of Directors identified DEI as a priority work area for 2022 and beyond. AOR is working with a consultant to help develop our equity statement and long-term equity plan, to help ensure these issues remain at the forefront of our organization.

OUR REACH

Our website, newsletter (~2,000 subscribers), and social media (~1,600 followers on Twitter; ~1,200 Facebook followers; and LinkedIn) presence reaches far beyond our membership, further enhancing our ability to showcase your sponsorship and the work YOU do in the sustainable materials management sphere.

Our exhibitor packages are designed to connect you to the attendees you are seeking to reach. Exhibitors will be promoted through our e-news, blog, and social media, as well as a strong presence on our website.

ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management.

Nonprofits; waste haulers; recyclers; state, federal, and local government; recycled product manufacturers; educational institutions; and many others come together under the AOR umbrella to achieve these goals.

EXHIBITOR DETAILS

Exhibit booths are \$750. Nonprofits and government entities may exhibit at the discounted rate of \$600. Price includes one-full conference registration (which includes all meals provided during the conference), and additional booth staff can be registered for only \$195.

NEW IN 2022

You can opt to sponsor an exhibit booth on behalf of a Bend-area nonprofit, or one of your choosing. Sponsoring a booth is a great way to support a deserving organization to help them gain exposure in our industry who may not otherwise be able to attend. As an exhibitor sponsor, your organization/company name will be displayed at the booth recognizing your sponsorship.

Exhibitor Set-up and Hall Hours:

- Exhibitors set up on Wednesday, October 26th from 7-11am.
- Exhibit hall is open Wednesday, October 26th from 11-6pm, and Thursday, October 27, 7am – 3:30pm

Booth Registration Includes:

- One 8'x10' indoor exhibit space
- 8 ft skirted display table
- Two chairs
- Security throughout the show
- Wireless Internet connection and electrical
- One full conference registration for a member of your team. It includes scheduled meals, Hospitality Reception, snacks, conference attendee list, conference sessions.

Exposure

- All breaks are in exhibit hall for maximum traffic.
- A hosted reception and networking events for all conference participants takes place in the exhibit hall, along with our Silent Auction.
- Sessions covering recycling, waste prevention, markets, and legislation will bring you a diverse audience.

Exhibitor Policy

- Vendors are encouraged to display and sell equipment, accessories, materials and services that relate to recycling, waste prevention, waste recovery, composting, and recycled/reused products or materials. Local vendors with services of interest to our members are welcome.
- Political displays will be allowed only if they relate to recycling, waste prevention, waste recovery, composting, and recycled/reused products or materials.
- Registration and fees are the responsibility of the vendor.
- All conference attendees, including our exhibitors, will be asked to adhere to our [covid policy](#) during the event.

If your company or organization is interested in exhibiting at the conference, please [register your booth](#) by **Friday, September 16, 2022.**

If you have any questions about exhibiting or the conference, please contact Amy Roth, AOR's Resource Director at amy@oregonrecyclers.org.