



## 2023 SUSTAINABLE OREGON EXHIBITOR OVERVIEW

### THE CONFERENCE

Sustainable Oregon 2023, AOR's 45th annual conference, will be held at the Salishan Resort in Gleneden Beach, Oregon, October 9<sup>th</sup> – 11<sup>th</sup>, 2023. The Sustainable Oregon Conference brings together hundreds of attendees for interactive learning experiences featuring cutting-edge educational sessions and networking opportunities with industry leaders and experts.

### WHY EXHIBIT?

The Sustainable Oregon Conference offers businesses and organizations like yours opportunities to promote your business and demonstrate your commitment to AOR and the growth of the materials management industry in Oregon.

Exhibiting at Sustainable Oregon helps support the state's most important annual recycling industry event and AOR's work throughout the year. Supporting AOR also means supporting the critical legislative advocacy necessary to ensure that Oregon remains a national leader in materials management. AOR's legislative work has been instrumental in advancing sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility in Oregon for decades.

### OUR REACH

Our website, newsletter (~2,000 subscribers), and social media (~1,600 followers on Twitter; ~1,200 Facebook followers; and LinkedIn) presence reaches far beyond our membership, further enhancing our ability to showcase your sponsorship and the work YOU do in the sustainable materials management sphere.

Our exhibitor packages are designed to connect you to the attendees you are seeking to reach. Exhibitors will be promoted through our e-news, blog, and social media, as well as a strong presence on our website. During the conference, our networking breaks and meals are hosted in the exhibit hall to maximize your exposure to attendees, and our silent auction items are interspersed amongst the exhibit hall to further drive traffic to your booth.

### ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management.

Nonprofits; waste haulers; recyclers; state, federal, and local government; recycled product manufacturers; educational institutions; and many others come together under the AOR umbrella to achieve these goals.

## EXHIBITOR DETAILS

Exhibit booths are \$750. Nonprofits and government entities may exhibit at the discounted rate of \$600. Price includes one-full conference registration (which includes all meals provided during the conference), and additional booth staff can be registered for only \$195.

You can also opt to sponsor an exhibit booth on behalf of a Lincoln City area nonprofit, or one of your choosing. Sponsoring a booth is a great way to support a deserving organization to help them gain exposure in our industry who may not otherwise be able to attend. As an exhibitor sponsor, your organization/company name will be displayed at the booth recognizing your sponsorship.

### Exhibitor Set-up and Hall Hours:

- Exhibitors set up on Monday, October 9<sup>th</sup> from 7-11am.
- Exhibit hall is open between Monday, October 9<sup>th</sup> from 11-6pm , Tuesday, October 10<sup>th</sup> from 8am – 6pm and Wednesday October 11<sup>th</sup>, 8am – 12:30pm. Exhibitors may choose to depart after Tuesday evening.

### Booth Registration Includes:

- One 8'x10' indoor exhibit space
- 8 ft skirted display table
- Two chairs
- Security throughout the show
- Wireless internet connection and electrical
- One full conference registration for a member of your team. It includes scheduled meals, Hospitality Reception, snacks, conference attendee list, conference sessions. Additional staff may be registered for an additional \$195.

### Exposure

- All breaks are in exhibit hall for maximum traffic.
- A hosted reception and networking events for all conference participants takes place in the exhibit hall, along with our Silent Auction.
- Sessions covering recycling, waste prevention, markets, and legislation will bring you a diverse audience.

### Exhibitor Policy

- Vendors are encouraged to display and sell equipment, accessories, materials and services that relate to recycling, waste prevention, waste recovery, composting, and recycled/reused products or materials. Local vendors with services of interest to our members are welcome.
- Political displays will be allowed only if they relate to recycling, waste prevention, waste recovery, composting, and recycled/reused products or materials.
- Registration and fees are the responsibility of the vendor.

If your company or organization is interested in exhibiting at the conference, please [register your booth](#) by **Friday, September 15th, 2023.**

If you have any questions about exhibiting or the conference, please contact Amy Roth, AOR's Resource Director at [amy@oregonrecyclers.org](mailto:amy@oregonrecyclers.org).