



## 2022 SUSTAINABLE OREGON SPONSORSHIP OVERVIEW

### THE CONFERENCE

Sustainable Oregon 2022, AOR's 44th annual conference, will be held at the Riverhouse on the Deschutes in Bend, Oregon, October 26th – 28th, barring further pandemic restrictions.

The Sustainable Oregon Conference brings together hundreds of attendees for interactive learning experiences featuring cutting-edge educational sessions and networking opportunities with industry leaders and experts.

### WHY SPONSOR?

Sustainable Oregon offers an array of sponsorship opportunities that not only promote your organization but also demonstrates your commitment to AOR and the growth of the materials management industry in Oregon.

Your Sustainable Oregon sponsorship supports the state's most important annual recycling industry event and AOR's work throughout the year. Supporting AOR also means supporting the critical legislative advocacy necessary to ensure that Oregon remains a national leader in material management. AOR's legislative work has been instrumental in advancing sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility in Oregon for decades. AOR was a member of the 16-member Recycling Steering Committee which helped develop a comprehensive framework to modernize Oregon's recycling system that resulted in the subsequent development and passage of SB582, better known as The Plastic Pollution and Recycling Modernization Act in 2021.

We also had several notable wins during the 2022 short session:

- AOR supported and advocated for SB 1576 to establish a product stewardship program for mattresses
- AOR was part of the work group that convened in 2021 to examine opportunities to improve Oregon's existing Bottle Bill, which resulted in the passage SB 1520 adding wine in cans to the state's Bottle Bill.
- AOR supported HB 4077, known as the Environmental Justice Bill, which also passed during the 2022 session. The bill will develop an environmental justice mapping tool to track the socio economic impacts on environmental health across the state and bridge connections between state agencies and address concerns brought forward by environmental justice's advocates and communities.

Looking ahead to the 2023 Legislative Session, in addition to a potential bill designed to update the Oregon E-Cycles program, AOR expects to see the return of Right to Repair. This is a bill AOR actively supported

during the 2021 session and will continue to do so. AOR is also closely watching and prioritizing further changes being proposed to the Bottle Bill, a Truth in Labeling bill (currently being discussed by the Truth in Labeling Task Force) and a bill to address single-use plastic waste.

Your sponsorship will also help support our Diversity, Equity, and Inclusion (DEI) work. The AOR Board of Directors identified DEI as a priority work area for 2022 and beyond. AOR is working with a consultant to help develop our equity statement and long-term equity plan, to help ensure these issues remain at the forefront of our organization.

The Bottomline is your conference sponsorship supports our work all year long and will help us move these important issues forward in Oregon. You can read more about our legislative work and programmatic activities in our most recent annual report.

## OUR REACH

Our website, newsletter (~2,000 subscribers), and social media (~1,600 followers on Twitter; ~1,200 Facebook followers; and LinkedIn) presence reaches far beyond our membership, further enhancing our ability to showcase your sponsorship and the work YOU do in the sustainable materials management sphere.

Our sponsorship packages are designed to connect our sponsors to the attendees they are seeking to reach. Now, not only do sponsorships include recognition during the conference, we will be promoting our sponsors year-long through our

e-news, blog, and social media, as well as a strong presence on our website. We are also providing new opportunities and flexibility to tailor sponsorship packages to more specific audiences and provide more direct visibility during specific conference events. If you are interested in sponsoring, but you don't see the right fit for you, call us. We'd be glad to work with you to find a suite of benefits that meets your needs.

## ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management.






Nonprofits; waste haulers; recyclers; state, federal, and local government; recycled product manufacturers; educational institutions; and many others come together under the AOR umbrella to achieve these goals.

\*\*\*\*\*

If your company or organization is interested in sponsoring the conference, please let us know by **Friday, September 16, 2022**.

Join the many businesses and organizations that showcase their support for AOR by choosing one of our many sponsor opportunities or by simply exhibiting and attending the conference. Feel free to contact Amy Roth, AOR's Resource Director, for more details at [amy@oregonrecyclers.org](mailto:amy@oregonrecyclers.org).

Thanks for your interest! We look forward to talking with you about our sponsorship opportunities!

Sponsorship Level	Scholarship Sponsor \$7,500	Networking Sponsor \$5,000	Session Sponsor \$2,500	Platinum Supporter \$2,000	Gold Supporter \$1,500	Silver Supporter \$1,000	Bronze Supporter \$500	Friend of AOR \$250
<b>Conference Recognition</b>	Verbal and large individual Logo placement in all sessions	Verbal and during networking event	Verbal and large individual Logo placement in sponsored session	Extra-Large Grouped logo during sessions	Large Grouped logo during sessions	Medium Grouped logo during sessions	Small Grouped logo during sessions	Grouped name during sessions
<b>Conference Marketing</b>	Logo placement on all scholarship promotionals	Logo placement on all networking promotionals	Logo placement on session promotionals	Extra-Large Logo on sponsors graphic	Large Logo on sponsors graphic	Medium Logo on sponsors graphic	small Logo on sponsors graphic	Name on sponsors graphic
<b>Conference Registration</b>	4	3	2	1	50% off one registration	25% off one registration		
<b>Exhibit Booth** (to promote your org, or donate to nonprofit)</b>								
<b>Website Recognition</b>	Logo w/link on all website pages	Logo w/link on all conference pages	Logo w/link on session description & agenda pages	XL Logo w/link on conference sponsor page	Large Logo w/link on conference sponsor page	Medium Logo w/link on conference sponsor page	Small Logo w/link on conference sponsor page	Name on website
<b>Promotional Blog/Newsletter Articles (sponsor provided, year long)</b>	3	3	3	2	2	1	1	1
<b>Social Media Posts</b>	4	3	2	1	1	1	1	1
<b>Membership Dues for 2023</b>								

**\*\*NEW IN 2022!** You can choose to either exhibit your organization/program OR donate your exhibit booth to a Bend-area nonprofit to exhibit in your place, OR another nonprofit of your choosing!