



2025 SUSTAINABLE OREGON SPONSORSHIP & SUPPORTER OVERVIEW

THE CONFERENCE

Sustainable Oregon 2025, AOR's 47th annual conference, will be held at the Riverhouse on the Deschutes in Bend, Oregon, June 23-25th 2025. The Sustainable Oregon Conference brings together hundreds of attendees for interactive learning experiences featuring cutting-edge educational sessions and networking opportunities with industry leaders and experts.

WHY SPONSOR?

Sustainable Oregon offers an array of sponsorship opportunities that not only promote your organization but also demonstrates your commitment to AOR and the growth of the materials management industry in Oregon.

Your Sustainable Oregon sponsorship supports the state's most important annual recycling industry event and AOR's work throughout the year. Supporting AOR also means supporting the critical legislative advocacy necessary to ensure that Oregon remains a national leader in material management. AOR's legislative work has been instrumental in advancing sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility in Oregon for decades.

After the successful passage of Right-to-Repair Legislation in 2024, AOR is gearing up for a busy 2025 legislative session. We are anticipating multiple bills that will impact membership on issues such as plastic bag ban updates, bottle bill updates, third-party recyclers, and potential for synergy around battery recycling.

In addition to supporting our ongoing legislative efforts, your sponsorship will help support our DEI efforts, revamping our online Recycling 101 course, and other priority initiatives in the coming year.

WHAT'S NEW IN 2025?

Sustainable Oregon 2025 will feature many new sponsorship opportunities to elevate your organization presence at the conference.

- Expanded Scholarships to Support the [Tribal Solid Waste Advisory Network \(TSWAN\)](#) to attend our conference.
 - TSWAN tribal members will be attending our conference in June, providing both of our organizations with opportunities to learn from one another, and together.
- 3 tour packages for attendees to visit Bend-area businesses engaging in sustainable practices including:
 - DIY Cave and Bevel Brewing
 - Hayden Homes Amphitheater & Deschutes Brewing Sustainability Tour
 - Knott Landfill & Worth Brewing Garden Club/Hopservatory
- Networking and After-Hours Fun!
 - We will be hosting a casino night Tuesday night after our banquet dinner. The title sponsor will have the opportunity to brand the evening's "fun money", and networking sponsors can choose to sponsor the DJ, or photobooth!
- Relaxation before RMA Goes Live

- Everyone has been working *very* hard on getting ready for the RMA implementation. To help make sure folks are relaxed, we'll have some relaxation opportunities to sponsor including on-site massage chairs and an outdoor outing to give back to the community on Tuesday afternoon

OUR REACH

Our website, newsletter (~2,000 subscribers), and LinkedIn presence reaches far beyond our membership, further enhancing our ability to showcase your sponsorship and the work YOU do in the sustainable materials management sphere.

Our sponsorship packages are designed to connect our sponsors to the attendees they are seeking to reach. Now, not only do sponsorships include recognition during the conference, but we will also be promoting our sponsors year-long through our e-news, blog, and social media, as well as a strong presence on our website. We are also providing new opportunities and flexibility to tailor sponsorship packages to more specific audiences and provide more direct visibility during specific conference events. If you are interested in sponsoring, but you don't see the right fit for you, call us. We'd be glad to work with you to find a suite of benefits that meets your needs.

ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management.

Our membership spans the gamut of the sustainable materials management industry. Nonprofits; waste haulers; recyclers; reuse organizations, state, federal, and local government; packaging producers, recycling equipment manufacturers, educational institutions and many others come together under the AOR umbrella to achieve these goals.

If your company or organization is interested in sponsoring the conference, please let us know by **Friday, May 23, 2025**. Feel free to contact Amy Roth, AOR's Resource Director, for more details at amy@oregonrecyclers.org.

2025 SUSTAINABLE OREGON SPONSOR PACKAGES

Sponsorship Level	Title Sponsor \$15,000	Equity & Access Sponsor \$15,000	Networking Sponsor \$5,000	Meal Sponsor \$3,500	Plenary Sponsor \$3,000	Session /Tour Sponsor \$2,500
Conference Recognition	Verbal and large individual Logo placement in all sessions & marketing materials. Logo on casino night fun money	Verbal and large individual Logo placement in all sessions	Verbal and large individual Logo placement in networking event	Verbal and large individual Logo placement in sponsored session or tour	Verbal and large individual Logo placement in sponsored session or tour	Verbal and large individual Logo placement in sponsored session or tour
Conference Marketing	Logo placement on all conference promotionals	Logo placement on all conference promotionals	Logo placement on all networking promotionals	Logo placement on session/tour promotionals	Logo placement on session/tour promotionals	Logo placement on session/tour promotionals
Conference Registration	6	6	3	2	2	2
Exhibit Booth** (to promote your org, or donate)						
Website Recognition	Logo w/link on all website pages	Logo w/link on all website pages	Logo w/link on all conference pages	Logo w/link on session/tour description & agenda pages	Logo w/link on session/tour description & agenda pages	Logo w/link on session/tour description & agenda pages
Promotional Newsletter Articles (sponsor provided, year long)	4	4	3	3	3	3
Social Media Posts	4	4	3	2	2	2
Membership Dues for 2026						

** You can choose to either exhibit your organization/program OR donate your exhibit booth to a Portland-area nonprofit to exhibit in your place, OR another nonprofit of your choosing!

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If you're ready to sponsor, please complete our [sponsorship form here!](#)

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	Platinum Supporter \$2,000	Gold Supporter \$1,500	Silver Supporter \$1,000	Bronze Supporter \$500	Friend of AOR \$250
Conference Recognition	Extra-Large Grouped logo during sessions	Large Grouped logo during sessions	Medium Grouped logo during sessions	Small Grouped logo during sessions	Grouped name during sessions
Conference Marketing	Extra-Large Logo on sponsors graphic	Large Logo on sponsors graphic	Medium Logo on sponsors graphic	small Logo on sponsors graphic	Name on sponsors graphic
Conference Registration	1	50% off one registration	25% off one registration		
Website Recognition	XL Logo w/link on conference sponsor page	Large Logo w/link on conference sponsor page	Medium Logo w/link on conf. sponsor page	Small Logo w/link on conference sponsor page	Name on website
Promotional Newsletter Articles (sponsor provided, year long)	2	2	1	1	1
Social Media Posts	1	1	1	1	1

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