



January 8, 2020

For Immediate Release

National Recycling Coalition Announces National Zero Waste Conference, First Conference of its Kind

The National Recycling Coalition and its partners will host the first [National Zero Waste Conference](#) organized together with all the leading Zero Waste organizations in America. It will be held on March 18-19, 2020 in Berkeley, California in conjunction with Zero Waste Week in the San Francisco Bay Area. The program features an in-depth dive into Zero Waste communities, companies, and their operations and principles. This approach to material use will naturally include the topics of moving to a Circular Economy and how this addresses Climate Change. Be a part of this important conversation that will provide a roadmap towards a Zero Waste future. Be a part of this important conversation that will make big strides towards a Zero Waste future. [Register by February 17, 2020](#)

"Zero Waste programs are the quickest, most effective way for communities, businesses and institutions to help meet the challenge of climate change. This Conference is for those working to implement real Zero Waste programs that follow the Zero Waste definition and principles developed by the Zero Waste International Alliance." - Gary Liss, NRC Conference Co-Chair and Vice President of Zero Waste USA

Conference Program:

There are over 50 confirmed speakers representing international, national and regional organizations, companies, nonprofits, and governments including:

- Nina Butler, More Recycling
- Stephanie Barger, US Green Building Council
- Matt Cotton, Integrated Waste Management Consulting
- Christienne de Tournay Birkhahn, Berkeley Zero Waste Commission
- Mandi McKay, Sierra Nevada Brewing Co.
- Erin McNichol, Hewlett Packard
- Julie Muir, Stanford University
- Kirstie Pecci, Conservation Law Foundation.
- Greg Sawtell, United Workers

The first day of the conference is particularly focused on highlighting model Zero Waste businesses and institutions. The second day is focused on Zero Waste communities. A full list of speakers and the ZW conference program are available [online](#). CEUs may be available for this conference (contact your state recycling organization or other professional organizations).

Registration:

Register by February 17, 2020 to take advantage of discounts!

<https://zwconference.org/registration/>

Registration fees are listed below. NRC members get \$100 discount off full registration fees; contact [NRC](#) to check your membership status. Full registration fees will increase on February 17, 2020. Discounts of \$55 off NRC registration for

attendees who also register first to attend the “[Recycling Update](#)” organized by the Northern California Recycling Association. [Get more information and register for NCRA’s Recycling Update here.](#)

Registrant Type	Cost
Full Registration – Member	\$300.00
Full Registration - Non-Member	\$400.00
Student Registration	\$72
Single Day – Member	\$175
Single Day - Non-Member	\$225

Partner Organizations:

The following organizations are partners of the Zero Waste Conference:

- [Zero Waste International Alliance](#)
- [Zero Waste USA](#)
- [U.S. Green Building Council TRUE Zero Waste Program](#)
- [California Resource Recovery Association \(CRRA\)](#)
- [Northern California Recycling Association \(NCRA\)](#)
- [Zero Waste Campus Council](#)
- [Cal Zero Waste, UC Berkeley](#)
- [Institute for Local Self-Reliance](#)

Sponsorship:

There is still time to sponsor! [Contact NRC for sponsor information.](#)

National Zero Waste Conference Sponsors

Platinum	Gold	Silver	Bronze
<ul style="list-style-type: none"> • Paint Care 	<ul style="list-style-type: none"> • Green Mountain Technologies • Strategic Materials • The Recycling Partnership • Zero Waste Sonoma • Recology 	<ul style="list-style-type: none"> • KW Plastics • Zero Waste Campus Council 	<ul style="list-style-type: none"> • 4R Fashions • Eco Products • GreenEducation.US • JT Environmental • Payzone • Recycle Away

Cooperating Organizations

- BioCycle CONNECT
- State of Texas Alliance for Recycling
- New Mexico Recycling Coalition
- Illinois Recycling Association

- Michigan Recycling Coalition
- Southeast Recycling Development Council
- California Resource Recovery Association
- Northern California Recycling Association
- CalRecycle
- Container Recycling Institute
- Institute for Local Self-Reliance
- UpCyclers Network
- Zero Waste Gainesville
- GAIA
- Construction & Demolition Recycling Association
- Air & Waste Management Association
- Eureka Recycling
- Center for Zero Waste Design
- Terracycle
- SBM Management
- Algalita
- St. Vincent de Paul
- Cascade Alliance

Accommodations:

Hotel accommodations are available at [Hotel Shattuck Plaza](#); the deadline for reservations at the group rate is February 17, 2020 so reserve your room now.

For more information, contact:

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