



Sustainable **OREGON** *2020*

*The conference that connects Oregon's
materials management industry.*

STARTING SEPT 15 | VIRTUAL CONFERENCE



SPONSORSHIP OVERVIEW

THE VIRTUAL CONFERENCE

Attending the Sustainable Oregon Conference is a long-standing tradition for those in the materials management industry, and this year will be no different. Except that, it will be totally different! This year, AOR is taking the conference to a virtual platform in order to continue to provide our members valuable educational and networking opportunities in these uncertain times. Our virtual conference will span a 6 week period starting Tuesday September 15th. Each Tuesday and Thursday we will bring to you a live webinar and in between we will host six informal networking “happy hours” on Wednesdays. This is an amazing opportunity for everyone to view all of the sessions that would have been hosted at our in person conference. Sessions will be made “evergreen” and available for viewing up to one year after the conference for all attendees.

WHY SPONSOR?

Now more than ever, your sponsorship of Sustainable Oregon 2020 Virtual Conference is needed. AOR events are the cornerstone of our revenue stream. Since our in-person events have been cancelled for 2020, your support is crucial to our organization’s long-term survival and ability to continue to offer these types of events whether they are virtual or in person in the future.

The good news is that our sponsorship packages still offer an array of opportunities that provide your business or organization a cost-effective way to promote your products and services and gain recognition for your recycling and waste prevention achievements. And now with the virtual platform, your organization will have even more visibility throughout the year and well beyond the conference!

Supporting AOR is also a means of supporting the critical legislative advocacy necessary to ensure that Oregon’s remains a national leader on recycling. AOR’s legislative work helps is essential to delivering our vision for a system of sustainable materials management, high-quality recycling and composting, thoughtful consumption, and producer responsibility. Our website, newsletter (1,600+ subscribers), and social media (1,590 followers on Twitter; 1000+ Facebook followers), presence reaches far beyond our membership, further enhancing our ability to share our mission and the work we do throughout Oregon.

Join the many businesses and organizations that showcase their support for recycling by choosing one of our sponsor opportunities. Please contact Amy Roth, AOR’s Resource Director, for more details at 503.233.3056 or amy@oregonrecyclers.org or, if you’re ready to sponsor, please complete our sponsorship form by visiting: <https://oregonrecyclers.wufoo.com/forms/2020-sustainable-oregon-sponsorship-form/>

ABOUT AOR

AOR is a nonprofit 501(C)(6) trade association founded in 1977, committed to achieving a system of sustainable materials management by supporting high-quality recycling and composting, thoughtful consumption, and producer responsibility. AOR provides value to its members by hosting educational events, delivering publications to enhance our understanding and connections to diverse perspectives, and lobbying for legislation that supports sustainable materials management. Nonprofits; waste haulers; recyclers; state, federal, and local government; recycled product manufacturers; educational institutions; and many others come together under the AOR umbrella to achieve these goals.

THANK YOU TO OUR SPONSORS AS OF AUGUST 1, 2020

TITLE SPONSOR



WASTE CONNECTIONS

SCHOLARSHIP SPONSOR



PLATINUM SPONSORS



We'll handle it from here.®



GOLD SPONSORS



City of Portland, Oregon
Ted Wheeler, Mayor • Susan Anderson, Director



SILVER SPONSORS



BRONZE SPONSORS



SPONSORS



PLATINUM SPONSOR - \$5,000
Prominent Conference Branding with corporate/organization name/logo on in 3 webinars. Branding will be evergreen, as our conference sessions will be available for viewing for one-year post conference.
4 comped registrations
Authority to use AOR logo and conference images in your advertising
Logo with link to your website on conference landing page
2 dedicated promotional blog articles, to be featured in newsletter (provided by sponsor)
Recognition in 3 social media posts with tagging (Facebook/Twitter), as well as logo in emails, and other promotional pieces for the conference
GOLD SPONSOR - \$2,500
Conference Branding with corporate/organization name/logo in 2 webinars. Branding will be evergreen, as our conference sessions will be available for viewing for one-year post conference.
3 comped registrations
Authority to use AOR logo and conference images in your advertising
Logo with link to your website on conference landing page
1 dedicated promotional blog article, to be featured in newsletter (provided by sponsor)
Recognition in 2 social media posts (Facebook/Twitter), as well as logo in emails, and other promotional pieces for the conference
SILVER SPONSOR - \$1,250
Conference Branding with corporate/organization name/logo on one webinar. Branding will be evergreen, as our conference sessions will be available for viewing for one-year post conference.
2 comped registrations
Authority to use AOR logo and conference images in your advertising
Logo with link to your website on conference landing page
Recognition in 1 social media post (Facebook/Twitter), as well as logo in emails, and other promotional conference materials
BRONZE SPONSOR - \$750
Conference Branding with corporate/organization name/logo in one "after hours" networking session
1 comped registration
Authority to use AOR logo and conference images in your advertising
Logo on conference landing page, and promotional materials
SUPPORTER - \$250
50% off one conference registration
Logo on conference landing page
Recognition in conference promotional emails
FRIEND - \$50
Recognition on conference landing page
Recognition in conference promotional emails

Join the many businesses and organizations that showcase their support for recycling by choosing one of our sponsor opportunities.

Please contact Amy Roth, AOR's Resource Director, for more details at 503.233.3056 or amy@oregonrecyclers.org or, if you're ready to sponsor, please complete our sponsorship form by visiting: <https://oregonrecyclers.wufoo.com/forms/2020-sustainable-oregon-sponsorship-form/>