



THE RENEWAL WORKSHOP **RW**  
**A NEW KIND OF APPAREL COMPANY**

Thanks for **renewing** with us.  
♥ Team RW

This paper belongs in the recycling bin when you are done with it. ♻️

Follow us!  
**@renewalworkshop**  
f t i M

RETURNING KINDNESS, COMPASSION  
& COURTESY TO CUSTOMER SERVICE.  
**CALL OR EMAIL US ANYTIME.**

#renewalworkshop #renewedinamerica #wearitout #renewnotnew

— You did —  
something  
**GOOD**  
Now, you get  
something  
**GREAT.**

**CREATING NEW SYSTEMS  
TO SOLVE BIG PROBLEMS**  
One-of-a-kind no-packing-list-packaging.  
All of your order information can be found  
in your confirmation email or in your  
account at **renewalworkshop.com**

**RW** THE RENEWAL WORKSHOP Sign up for a weekly edition of Renewable Life at [renewalworkshop.com](http://renewalworkshop.com)



**AOR - Reuse Systems and Organizations in Action**  
**March 21, 2018**



# THE APPAREL INDUSTRY IS LINEAR



**Take**

**Make**

**Use**

**Waste**



# WHERE DOES IT ALL GO NOW?



**20% KEEP  
80% TOSS**



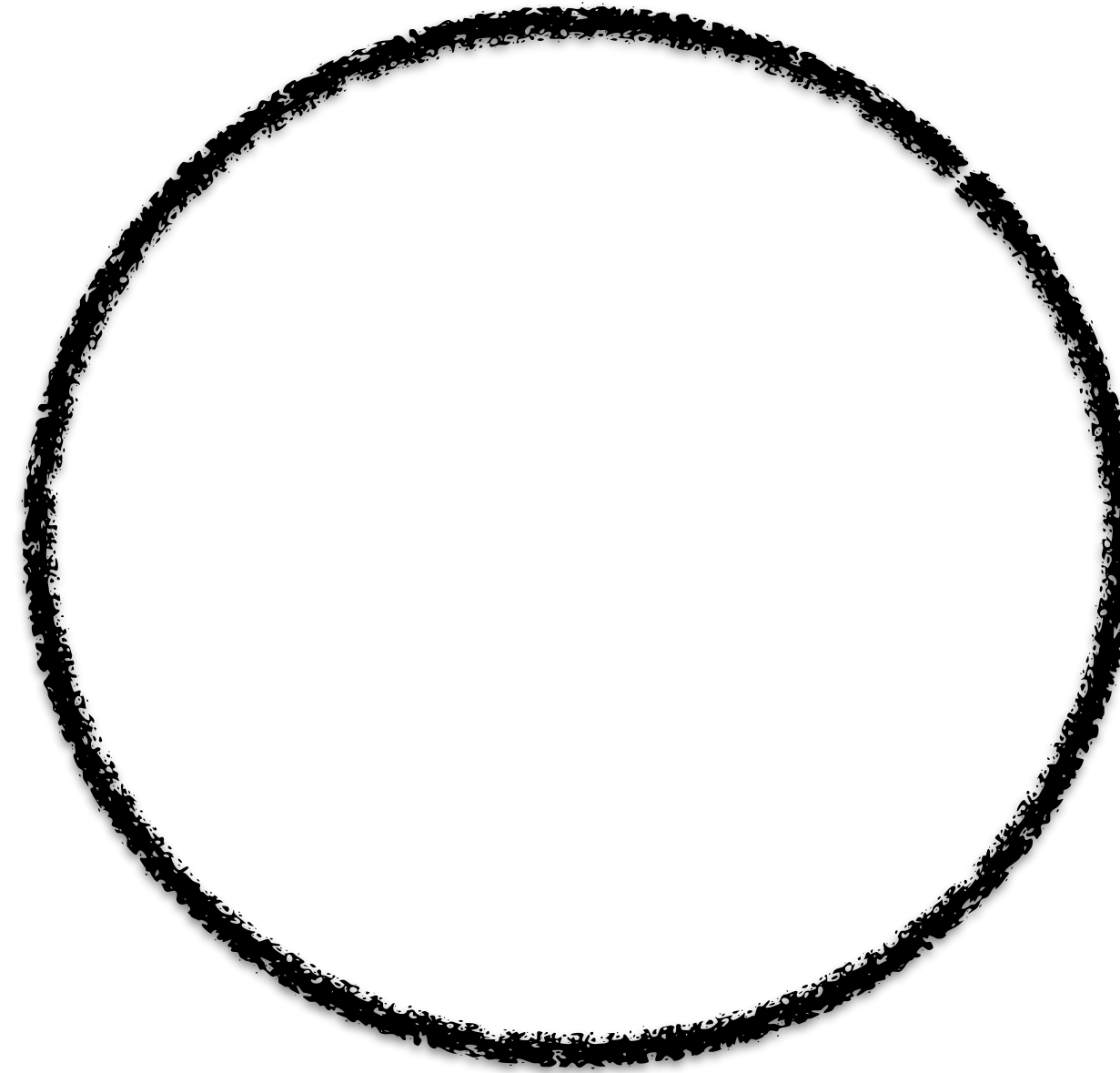
**BANNING  
USED CLOTHES**



**10.5  
MILLION TONS**



# OUR GOAL





# THE RENEWAL SYSTEM

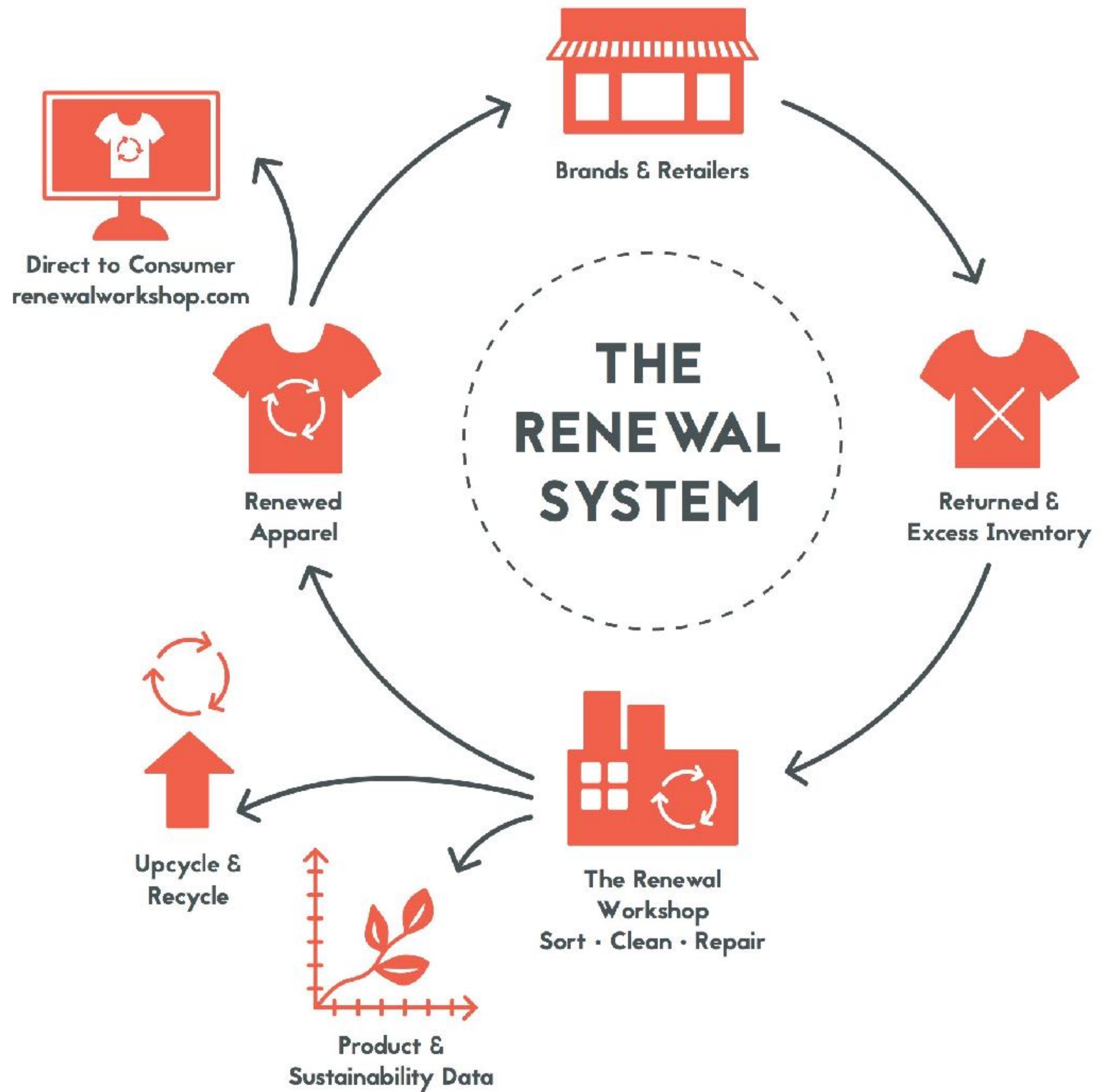
The Renewal Workshop is a new kind of apparel company that recovers the value in discarded clothing so it can be sold again.

**The Renewal Workshop will end waste in the apparel industry.**





# HOW IT WORKS





# BRAND PARTNERS






# SALE OF RENEWED APPAREL

Sign up for our weekly edition of Renewable Life

**RW THE RENEWAL WORKSHOP** [WOMEN](#) [MEN](#) [PARTNERS](#) [ABOUT US](#) [Cart](#) [Sign In](#)

HOME > WOMEN > TOPS > LONG SLEEVE > RW106136



**RW106136**  
Toad&Co

Tags:

**SIZE: S**  
[Size chart >>](#)

**RENEWED PRICE: \$36**  
*All Renewed Apparel is priced at 25-40% off the original retail price*

Renewals

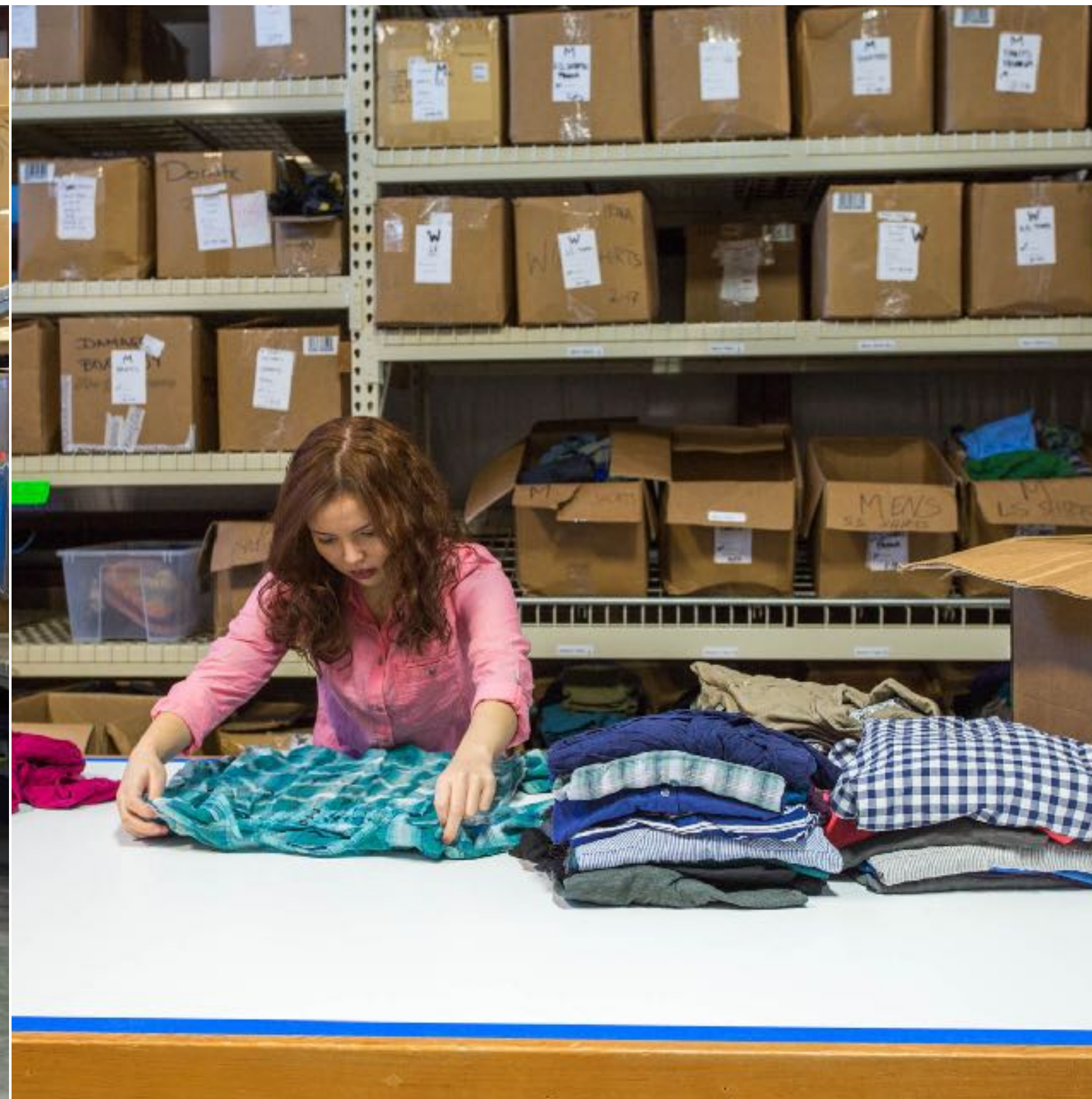


REI Pop Up in Seattle, Washington





# MANUFACTURING RENEWED APPAREL





# TRAINING & EQUIPMENT



## Grant

### Equipment

- Bar Tack machine
- Hand cutting machine
- 5 Thread cover stitch machine

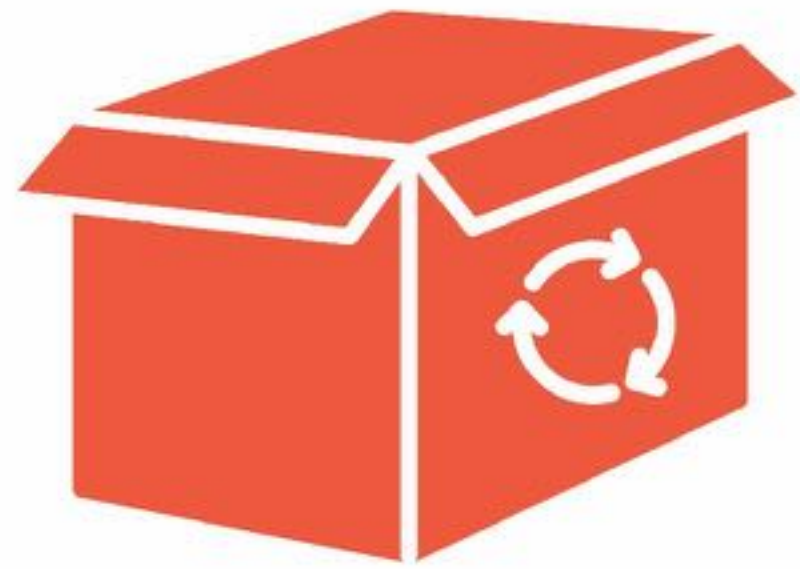
### Training

- Sew Technicians



# IMPACT OF THE RENEWAL SYSTEM

## 18 MONTHS OF RENEWING



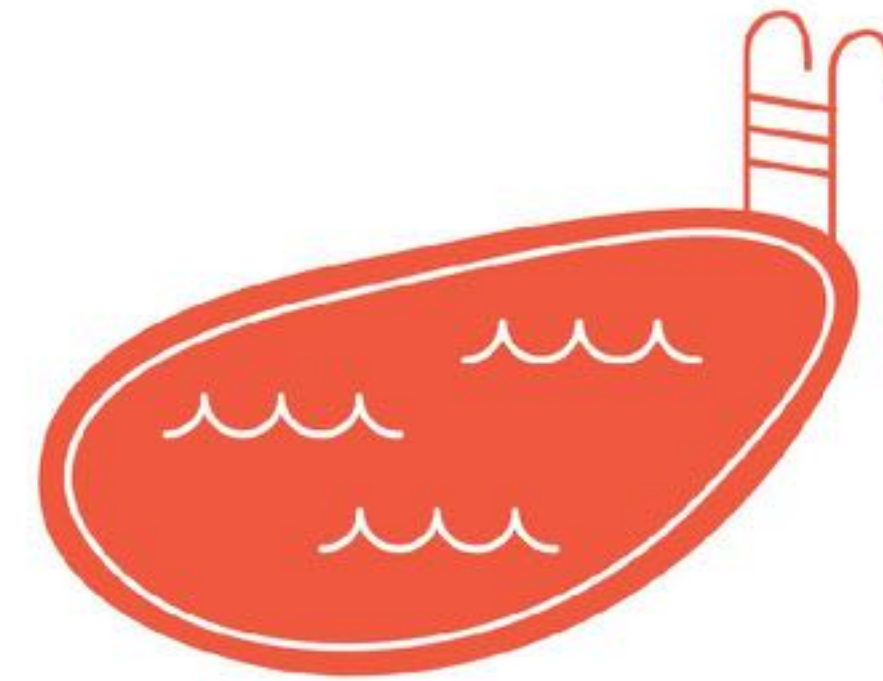
**42,578**

Pounds of waste  
diverted from landfill



**5,118**

Gallons of  
gasoline saved



**35,594,447**

Gallons of  
water saved



**71,566**

Pounds of  
chemicals saved

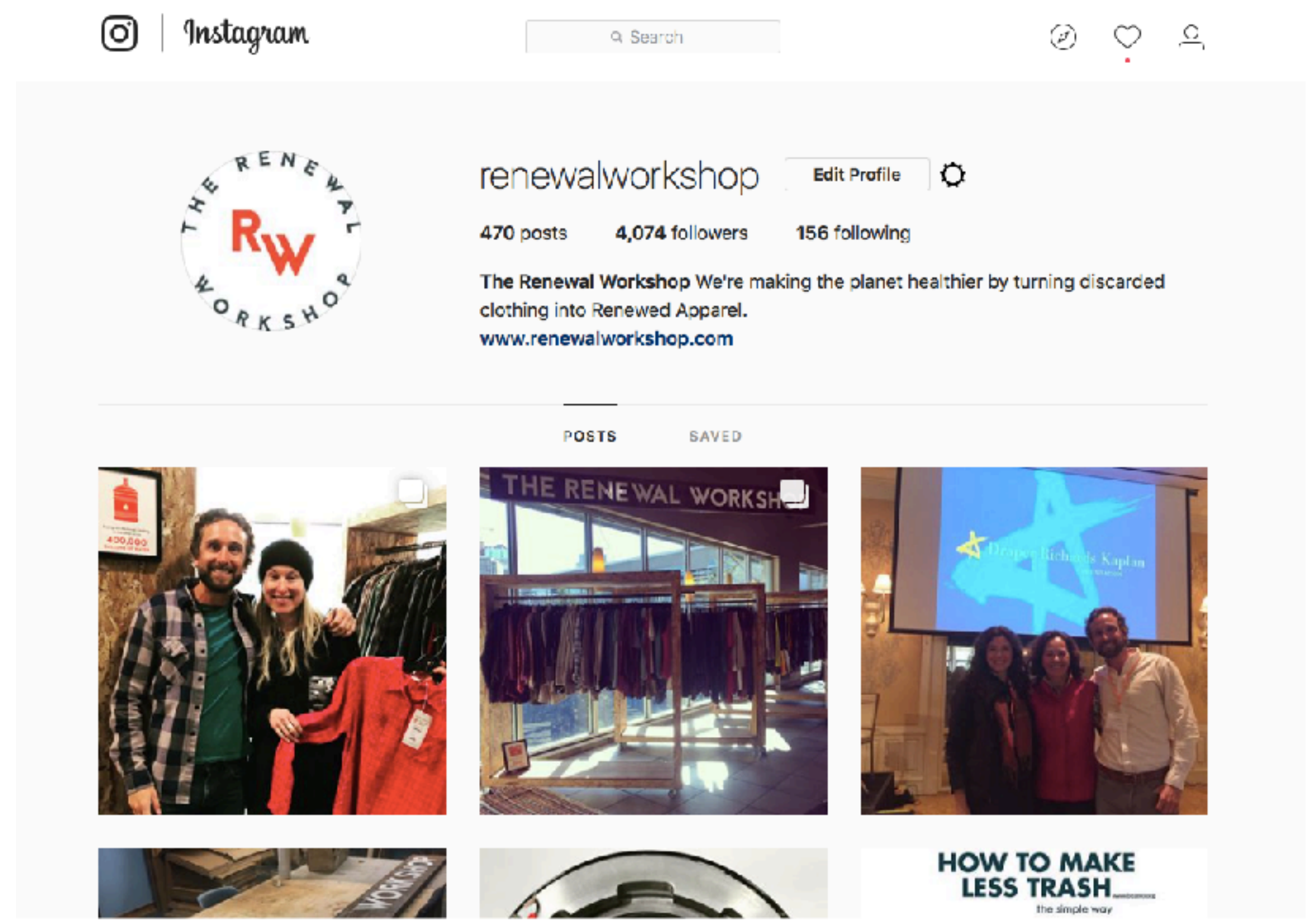


# A GIFT & AN ASK



Use **RENEW10** for \$10 off your first order

# Please follow us on Instagram



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**THE  
RENEWAL  
WORKSHOP**