

Lean Principles at Free Geek

John Ashcraft FREE GEEK



We sustainably reuse technology, enable digital access and provide education to create a community that empowers people to realize their potential.

Sustainable Reuse

- Responsible recycler and technology reuse facility
- Processing 1 million pounds of e-waste annually

Digital Access

- Connecting our volunteers, local nonprofits, and K-12 students with technology
- Granted 72,620 technology devices since 2000

Education

- Offering free training on e-cycling, computer refurbishment to volunteers
- Providing free classes on computer basics, digital privacy, programming and more

18 Years of Improvements









Managing Values During Change

Goal: Double # of laptops refurbished

Without:

- Requiring additional staffing
- Creating a "factory" work environment
- Taking away education opportunities
- Negatively impacting customer, staff or volunteer satisfaction (retention rate)





Value Stream Mapping

- Laptop flow
- Learn surprising metrics
- Time staff spends
- Time laptops wait





Sort & Sustain

• Lock in improvements



Pull. Don't Push.

- Focus efforts
- Save space and time
- Improve impact





Huddle Board and KPIs

- Staff identified what mattered to them
 - Positive Volunteer Experiences
 - Cleanup between shifts
 - Balancing out staff stress
- Seeing trends and tracking issues
- Set up incremental improvements
- Empowers staff to take ownership







Thank you!

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