



**National Recycling Coalition presents
Recycling Markets Development in the 21st Century
in conjunction with Association of Oregon Recyclers (AOR)
DRAFT AGENDA**

April 4, 2018 Airport Sheraton Hotel 9:00 Am – 4:00 PM with Reception following

Morning

- 9:00 AM Welcome and Introductions: Pete Chism-Winfield, AOR
- 9:15 Background issues – **brief** overview: Marjorie Griek & Bob Gedert-NRC
 - o National Sword
 - o NRC policies relating to job creation, market development and building infrastructure
 - o Contamination issues
 - o Update on NRC quarterly markets development conference calls – Wayne Gjerde
- 9:35 Overview of states / regions with market development programs
- 9:45 Department of Environmental Quality (DEQ) / David Allaway, OR DEQ
 - o What is the 2050 Vision and how can we align market development activities with the Visioning document?
- 10 The ReWall Company / Jan Rayman
 - o History / structure of successful circular model and local facility siting model
- 10:30 Business Oregon / Bryan Guiney, Regional Development Officer
 - o Drone industry case study - What did Business Oregon do to support the successful development of this industry?
- 10:45 King County, WA / Lisa Sepanski - Update on January Seattle PRF meeting
- 11 Success Stories
 - o The Waste-based Business Model – Terry McDonald, St. Vincent de Paul
 - o Reusable Glass Bottle Reboot – Jules Bailey, Oregon Beverage Recycling Coalition
 - o Plastic Film Markets – Matt Weber, Trex
 - o Plastic Industry Update – Kim Holmes, Plastics Industry Association
- 11:40 Financing Opportunities
 - o Closed Loop Fund – Ellen Martin
 - o The Recycling Partnership – Dylan de Thomas
 - o SBA loans (local financing opportunities)
- 12:10 British Columbia EPR / Allen Langdon, Managing Director, Recycle BC
- 12:30 Lunch – extra time for networking / making connections

Afternoon

Open Discussions:

- 2 pm Who from outside the region could bring their technology / business model to the NW? What are the most pressing needs for end markets in region?
 - o Trade Organizations
 - o Manufacturers
 - o Other relevant participants
- 2:30 Discuss needs for business development / siting, expansion, regulations, codes, etc. as it pertains to recycling sector and creating a one-stop shop
- 3:00 If there is a local end market, how do we encourage more material be directed to that local market (e.g. commitment from community to drive those materials to it)
- 3:20 Utilizing the Oregon Recycling Markets Development Association 501(C)3 status and AOR's 501(c)6 status to drive education / legislation / fundraising / policy
- 3:40 Next steps / set next meeting / action items

4:00 Reception and networking