

# Recycling Markets and the National Sword 2017 FALL FORUM – NOVEMBER 15, 2017 MCMENAMINS EDGEFIELD, PORTLAND, OREGON

## **AGENDA**

11:00am	Check-in Opens	
11:30am – 12:35pm	Networking Luncheon	
12:35pm – 12:45pm	Welcome and Introductions	Pete Chism-Winfield, AOR Board Chair, City of Portland
12:45pm – 1:25pm	Comparison of the effects of National Sword on regional and national recycling programs. Includes Q & A	Dylan de Thomas, The Recycling Partnership
1:25pm – 2:25pm	<ul> <li>Local Impacts and Reaction - Panel Discussion</li> <li>Loretta Pickerel, Oregon DEQ – DEQ response to the National Sword, workgroup focused on short, mid and long-term solutions.</li> <li>Pete Spendelow, Oregon DEQ – Composition of materials streams and anticipated impacts of National Sword.</li> <li>Jeff Murray, EFI – MRF Perspective, challenges of ever-changing materials streams and sorting out quality feedstocks.</li> <li>Brian Stafki, Oregon DEQ - State policy, coordination and local efforts to reduce contamination in residential recycling streams.</li> </ul>	Moderator: Vinod Singh, AOR Markets Chair, Far West Recycling
2:25pm – 2:40pm	Break	Sponsor: Rogue Waste
2:40pm – 3:20pm	Current plastics industry issues and anticipated developments in future markets. Includes Q & A.	Kim Holmes, Plastics Industry Association
3:20pm – 4:20pm	<ul> <li>Market Development Opportunities - Panel Discussion</li> <li>Jay Simmons, NORPAC - Materials streams being sought out by NORPAC and products produced.</li> <li>Jim Fagelson, Newport CH International - Which paper grades are of highest value and ones that are in need of help.</li> <li>Nicole Janssen, Denton Plastics and Stacey Luddy, MORE Recycling - Plastic streams currently being processed and future targets.</li> </ul>	Moderator: Dylan de Thomas, The Recycling Partnership
4:20pm – 4:30pm	Closing comments and future AOD counts	Data Chiana Winfield AOD
4.20piii - 4.30piii	Closing comments and future AOR events	Pete Chism-Winfield, AOR

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#### **SPEAKER BIOS**

### Dylan de Thomas, The Recycling Partnership

Dylan is Vice President of Systems Management for The Recycling Partnership, working with the team there to increase the quantity and quality of the curbside collected recyclables across the U.S. as well as working to boost the economic health of the recycling industry as a whole. Previous to joining the Partnership, he worked for Resource Recycling, Inc. for a decade directing and producing editorial content for three publications and three conferences covering various aspects of the recycling industry.

## Jim Fagelson, Newport CH International

Mr. Fagelson currently is the Vice President and co-founder of Newport CH International, which is an international trading company established in 2003, primarily exporting recyclables to Asia. Mr. Fagelson has been in the recycling industry for over 40 years, having managed and operated recycling facilities in So California until 1991 when he then was hired as the Materials Marketing Manager for BFI during the push for curbside programs, selling all of their processed recyclables from the Western US and Canada into the domestic and export markets until 2000.

#### Kim Holmes, Plastics Industry Association

Kim Holmes is Vice President of Sustainability for the Plastics Industry Association. The sustainability team provides support for all sustainability and recycling related work undertaken by the councils and committees at PLASTICS. The association is committed to maximizing the recovery of all plastics, both post-industrial and post-consumer, and across all product categories. During her time at PLASTICS, Kim has worked to develop the Zero Net Waste recognition program, sustainability benchmarking for the industry, and a number of innovative recovery demonstration projects that are helping to cultivate new demand for recycled plastics.

#### **Nicole Janssen, Denton Plastics**

Nicole is the president of Denton Plastics, where she has worked for the past 24 years. She was born and raised in Oregon, is a graduate from the University of Oregon, and has been extensively involved in plastics recycling at both the local, regional, and national level. Nicole is the Past SPE local chapter President, member of Plastics recovery team 2014 and is currently serving her second term on the board of the Association of Post-Consumer Plastics Recyclers.

## Stacey Luddy, MORE Recycling

Stacey Luddy is the COO of More Recycling, the next generation of Moore Recycling Associates; its name is an intentional nod to its predecessor. The new More Recycling is a research and technology firm with a deep understanding of the recycling ecosystem, especially for plastics. With a focus on quality information analysis, More gathers the critical information to build the tools and programs for sustainable materials management. Ms Luddy manages overall operations for the company as well as the information management system that supports resources such as <a href="PlasticsMarkets.org">PlasticsMarkets.org</a>, RecycleMorePlastic.org, and <a href="PlasticFilmRecycling.org">PlasticFilmRecycling.org</a>. Ms Luddy also manages the annual Plastic Recycling Study, which documents the volume of plastic recycled in the U.S. and Canada, and the Plastic Recycling Terminology Project, which promotes standard plastic recycling terminology for public outreach and well as traded commodities. She did her undergraduate work in Environmental Studies/Planning and Economics and holds a MBA with a focus on Sustainable Enterprise.

## Jeff Murray, EFI Recycling

Jeff Murray is the Director of Business Development at EFI Recycling, and has worked in the solid waste and recycling industry in Oregon for over... let's just say a long time! Jeff spent the first 15 years of his career in garbage and recycling collection, and 5 years as a consultant, and has over 25 years' experience in the processing side of recycling. Jeff has served on several advisory committees and various refuse / recycling associations boards and has generally been involved in helping to establish, develop and improve recycling programs throughout Oregon.

### Loretta Pickerell, Oregon DEQ

Loretta Pickerell has been a Materials Management Program manager at Oregon Department of Environmental Quality since 2005, focusing on policy and program development. Since beginning her career as an attorney with EPA, Region 8 working across all media, she has launched Utah's environmental cleanup program; addressed natural resource policy issues in the Governors' Offices in Utah and Oregon; consulted with nonprofits on sustainability projects; and worked in the air, water, environmental cleanup, waste and materials management programs at Oregon DEQ.

## Jay Simmons, NORPAC

Jay has worked for Weyerhaeuser/North Pacific Paper Corporation (NORPAC) for over 40 years, where he now serves as a Process Engineer and Raw Material Purchasing Manager. He started in the research & development department working on recycling technology and new products. During the late 80s he contributed as a key resource as part of a team that designed and started up NORPAC Deink Facility. Jay's current responsibilities include leading raw material procurement quality, volume, and strategic direction; product technical support; mill process capability; cost reduction; quality improvement; and new product development projects.

## Peter Spendelow, Oregon DEQ

Peter has worked on solid waste and recycling issues for the Oregon Department of Environmental Quality since 1985, including overseeing Oregon's seven waste composition studies since 1992 and consulting on studies in the Metro region and in Washington before then. Other areas of work include the Oregon Bottle Bill, used oil recycling, recycling quantification and composition, and solid waste and recycling policy development and interpretation.

## Brian Stafki, Oregon DEQ

Brian is a materials recovery specialist for the Oregon Department of Environmental Quality. Brian's focus is ensuring the opportunity to recycle is extended to tenants of commercial and residential multi-tenant properties. Previously, he was with Washington County Solid Waste & Recycling and Thurston County Solid Waste Division for six years. He has a Master of Education in Environmental Education from Western Washington University and Bachelor of Science in Biology from New Mexico State University.